

PARK CITY LIBRARY BOARD MINUTES FOR MAY 7, 2010

Present: Pat Ball, Shaun Jackson, Marlene Ligare, Benjamin Nitka, Bobbie Pyron, Veronica Miller, Nann Worrel
Excused: Kate Reichartinger, chair
Liaisons: Friends of the Library, Jo Janger
Library Staff: Linda Tillson, Zeb Evelhoch, Brian Hartmann

Chair-Elect Pat Ball ran the meeting.

Approval of Minutes from April 9, 2010

Shaun moved to approve the minutes, Bobbie seconded, and the Board unanimously voted to approve the April 9 minutes.

Communications and Disclosures

Nann noted that the People's Health Clinic literacy program is going well and still needs children's books, especially bilingual books.

New Business

Linda introduced Zeb, Circulation Team Leader, who compiled the Facilities Needs Data report. He obtained the data from measuring the current collection and available shelf space to project future shelving needs. Referencing community survey results, he roughed out possible library expansion and services for a second floor.

The 2004 growth estimates have proven to be accurate. The projections estimated that the Library would reach capacity in 7 to 9 years. The Library budget option for architectural drawings was not approved. Linda spoke with Library architects Wally Cooper and Gould Evans, who roughly estimated \$4-6 hundred thousand for a 2nd floor expansion.

The Board has an opportunity to explain the need for Library expansion, during the annual report to the City Council in September. Following the community survey, Linda shared with Tom Bakaly that checking out a hard copy book is still the most frequent reason for people to use the library. Ben suggested deferring Library improvements until expansion to help perception of saving taxpayer money. Linda noted that Maintenance department has a regular schedule for many improvements.

The Board discussed the Foundation: donors earmarking for expansion, Barbara Fontain's fundraiser, and being proactive again. Ben hoped a Friends member might be able to help with donations. Ben asked if grants are available for the expansion, and Linda said less so than before. Ben encouraged library partnerships with education, including classroom space. Linda noted that the Library currently proctors tests for several academic programs.

Director's Report

The Board discussed how Library patrons have not largely embraced eAudiobook and eBook technology, and how staff being more familiar with it may lead to increased patron participation. Some eReaders do read Library eBooks. The Kindle does not because it uses a propriety format.

During National Library Week, the Assistant Fire Chief did a nice proclamation, the kids enjoyed the fire truck, and the staff enjoyed its movie night. Heather did three additional programs that week.

Cooperating with the Park City Museum is part of the Library long range plan.

Donated paperback rack books do not receive as extensive cataloging as other Library items.

Jasmina's presentation on reader's advisory resources was very well done.

Linda is president elect for ULA, and understands now that it includes being membership chair.

A number of teens stayed for the whole Lord of the Rings movie marathon.

Compared to last April, circulation numbers are up, door count numbers are similar. People are using libraries more in a down economy. Internet use statistics were lost during the Pharos software upgrade. Use was estimated so not to throw off the numbers for the year.

The Board discussed how effective the new books section is, and how the Library was going to enlarge it. Though the Library does not email new books information, it does email about special programs and is starting a seasonal newsletter. The Ice Rink is trying out software for "email marketing". The Library is cautious about sending too many emails to patrons, but wants to learn more about how it works for the Ice Rink.

Friends of the Library Report

Jo reported that the Friends annual membership drive is continuing. The Friends are selling books at the Park City Market this summer. The Friends are reviewing Library requests, and are running low on funds. The Friends started distributing some reusable mesh bags to bookworm and book lover level memberships. The book reviews continue on KPCW.

Old Business

The draft of Internet Policy is more user friendly and cites changes in Utah code regarding online gambling. After research, Heather decided that a separate policy was not necessary for the teen computer. After discussion, a Board member motioned to approve the Internet Policy update, it was seconded and the Board unanimously approved. The policy needs to be submitted to the State Library every three years in order to be eligible for certain funding and grants.

The County Library Board did not decide on the Staff and Consultant Recommendation.

New Business

Four applied for the Library Board, and the committee will be setting up interviews and making recommendations. Though he was enthusiastic, one applicant did not qualify although he had a rental property in Park City. One candidate has kids in school. The Board currently has eight members, the maximum is nine, more for committees and task forces. Shaun may be moving to Ogden.

Pat motioned to conclude the meeting, Bobbie seconded and the Board concluded the meeting at approximately 1:35pm.